



For Immediate Release

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New Facebook App *My Facetab* Provides an Optimized Experience For iPad Users

My Facetab is a must-have app that provides a user friendly interaction for iPad and iPad2 users.

Palo Alto, CA (**April 26, 2011**) SWAM Tech (Smart Web and Mobile Technologies) specializes in developing and designing mobile applications, has just released its latest mobile app, ***My Facetab*** specifically designed to provide a better user interaction with iPad and iPad2 because it optimizes the touchscreen technology for Facebook navigation.

Facebook has developed an official app for iPhone and iPod touch but not for iPad, so SWAM Tech created ***My Facetab*** as a native application with the intent to provide the user with the best Facebook experience. ***My Facetab*** allows users to easily browse Facebook, upload pictures, watch videos, chat with friends and perform all the existing functions of the site with a friendlier interaction.

“Facebook navigation was initially designed for mouse interaction, not touch as the iPad requires” says Shahryar Khan, Founder of SWAM Tech, “so we developed an interface that supports both iPad and iPad2 tablets that now makes Facebook easier to use.” He adds, “***My Facetab*** app is currently rated 5th in the Social Networking category and we are very excited about that!”

SWAM Tech plans to add the chat feature very soon to ***My Facetab*** which is the most demanded function on Facebook.

At this time, all other functions are operating in the first release including:

- Upload pictures from your iPad
- Check your News/Live Feed (Tap on Live Feed tab to switch to news Feed)
- Check-in at places around you
- Comment on posts
- Update your status
- Watch Videos
- View links shared by friends
- Facebook Chat (will be released soon)

and much more!

The app is available now on the Apple iTunes App Store for only 0.99¢. <http://itunes.apple.com/us/app/my-facetab-facebook-for-ipad/id424822190?mt=8>



About SWAM Tech:

SWAM Tech is a mobile application development company specializing in iPhone and Android platforms. The company is founded by Shahryar Khan. Shahryar has got 2 years of research and development experience at Stanford University and took the first iPhone app development class, which was offered at Stanford. For more information, please visit <http://www.swamtechnologies.com>.

About Apptology

Based in Folsom, CA, Apptology Inc. is a leading mobile application development, training and marketing company. Unique in their service offering is a comprehensive suite of solutions for the mobile application industry. The management team includes industry pioneers from Silicon Valley and Fortune 500 companies working with and developing mobile, interactive and new media technologies. The 100 + person development team have created hundreds of applications for various companies around the world on all platforms. For more information please visit <http://www.apptology.com>.

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